



DRIVEN AT HEART



CLASSIC RANGE



THE MORGAN CLASSIC

A RANGE OF CONTEMPORARY SPORTS CARS TRUE TO OUR 100 YEAR MORGAN PHILOSOPHY - PURE, ELEGANT, LIGHT AND FAST.

USING THE BEST QUALITY MATERIALS, ALUMINIUM, ASH AND LEATHER, EVERY MORGAN IS CREATED WITH PASSION, CARE AND DEDICATION BY OUR CRAFTSMEN AND WOMEN.

INCORPORATING THE MOST MODERN DRIVETRAIN TECHNOLOGY, A MORGAN WILL NOT ONLY PERFORM, BUT DELIVER LOW RUNNING COSTS AND LOW CARBON EMISSIONS TOO.

THE BEST OF ALL WORLDS.



MORGAN 4/4 SPORT

New for 2008, the 4/4 Sport takes purity to a new level. A back to basics car, the elegance is in the simplicity. This is pure Morgan.

Available in a choice of 5 colours and a straight tan leather interior as standard, the 4/4 Sport has been designed to appeal to all ages as the iconic sports car.

With its peppy new 1.6 litre 115 bhp engine and weighing in at just 800 kg, the 4/4 Sport delivers fun in abundance with economy and low carbon emissions. The perfect balance between tradition and modernity without the smallest compromise.





MORGAN PLUS 4

The Plus 4's lightweight hand-crafted body still follows the flowing lines of the original, but these days it's driven by the latest generation Ford 2.0 litre Duratec 145 bhp four cylinder engine. This high power lightweight car delivers 0-62 in 7.5 seconds, and an amazing ability to put in fast averages thanks to its balance and power delivery.





MORGAN 4 SEATER

Available as either a 2.0 litre Plus 4 or 203 bhp 3.0 litre V6 Roadster, this model adds a new dimension to Morgan ownership.

Two generous rear seats fold forward to give a large load area. Child seats can be fitted using the Isofix standard to ensure that the whole family, whatever age, can enjoy the delights of open air Morgan motoring.

THE HEART OF A MORGAN

We build cars for people who want a highly individual sports car that's fun to drive. It's what we've always done at the Morgan factory.

As we approach our centenary, our passion and dedication for the next 100 years is as strong as ever. Although our Classic Range has been shaped by a long heritage, the emphasis now is on modern ease of use, environmental considerations and fuel efficiency.

The perfect balance of tradition and modernity.

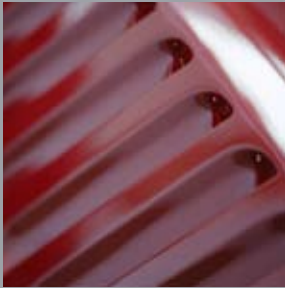




HAND CRAFTED



All photography by deep.co.uk



THE CLASSIC RANGE 21ST CENTURY ENGINEERING

Driving a Morgan is so much more than driving a piece of history. Despite its timeless looks, the performance, build quality and sophistication is anything but yesteryear. More than this however is the way it rises above the rest – a truly unique combination.

1.6	
Engine 1595cc 4 cylinder	Dry Weight 800 kg
Max Power 86 kw (115 bhp)	Power to weight 143 bhp/tonne
Max Torque 142 Nm (104 lb/ft)	Fuel Consumption Urban: tbc Extra urban: tbc Combined: tbc CO2: under 140 g/km
Performance tbc	
Top Speed tbc	

2.0	
Engine 1999cc 4 cylinder	Dry Weight 877 kg
Max Power 106 kw (145 bhp)	Power to weight 165 bhp/tonne
Max Torque 187 Nm (140 lb/ft)	Fuel Consumption Urban: 27.7 mpg (10.2 l/100km) Extra urban: 50.5 mpg (5.6 l/100km) Combined: 38.7 mpg (7.3 l/100km) CO2: 172 g/km
Performance 0–62: 7.5 seconds	
Top Speed 120 mph (193 kph)	

3.0	
Engine 2967cc V6	Dry Weight 938 kg
Max Power 150 kw (203 bhp)	Power to weight 217 bhp/tonne
Max Torque 280 Nm (206 lb/ft)	Fuel Consumption Urban: 20.3 mpg (13.9 l/100km) Extra urban: 38.2 mpg (7.4 l/100km) Combined: 28.9 mpg (9.8 l/100km) CO2: under 225 g/km
Performance 0–62: 4.9 seconds	
Top Speed 134 mph (215 kph)	



DRIVEN AT HEART