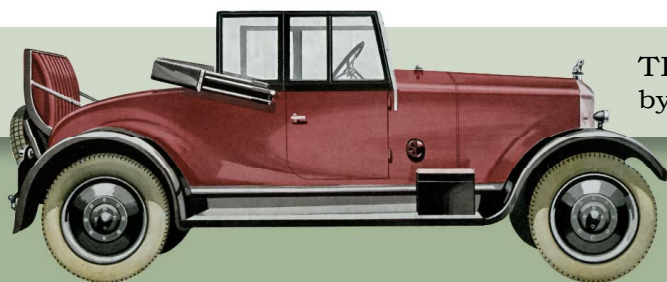


ARMSTRONG SIDDELEY



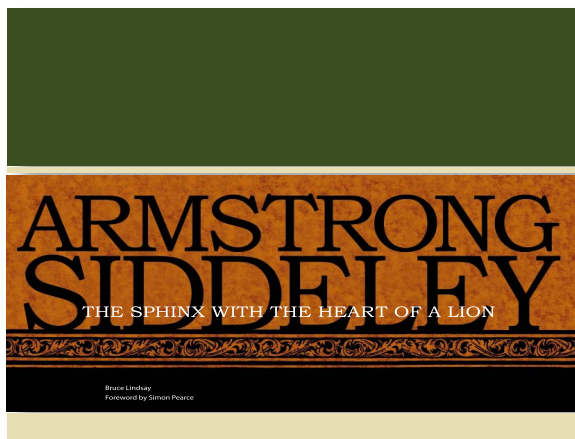
THE SPHINX WITH THE HEART OF A LION
by Bruce Lindsay, with a foreword by Simon Pearce

ADVANCE NOTICE OF THE RELEASE OF A NEW BOOK ON THE ARMSTRONG SIDDELEY MARQUE 1919-1960

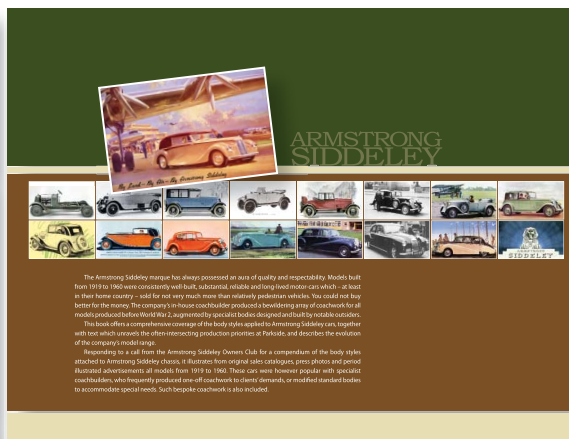
This entirely new book on Armstrong Siddeley follows the same format as this author's previous title, *LANCIA – 70 Years of Trailblazing*. Every production model is introduced using contemporary reports, road tests and factory data, and is supported by data panels offering technical specifications, production numbers and basic performance data. Unique amongst books on this marque, illustrations comprise only original images of the cars when new, sourced from factory sales brochures, press photos, period photographs and illustrated advertisements.

The book is printed in full colour throughout, and contains a CD of downloadable images of Armstrong Siddeley sales catalogues from 1920 to 1960. The book comprises 272 pages printed on heavyweight art paper, is hard-bound, and is presented in a strong slipcase. Only 1000 copies will be printed, ensuring that it will remain a valued addition to any motoring library.

Overleaf you can **REGISTER YOUR INTEREST** in acquiring this book, by completing the coupon and posting or emailing to your nearest supplier; stocks of the book will be available in Australia, England and the Netherlands. This is **NOT** a commitment to buy, but ensures that you will be notified when books are available. The official launch of the book will occur at the 50th Anniversary National Rally of the Australian Armstrong Siddeley Car Club in May, 2010.



Front cover



Back cover



A sample spread...

ABOUT THE AUTHOR

Bruce Lindsay has owned and enjoyed Armstrong Siddeley cars, was Secretary of the Victoria, Australia branch of the Armstrong Siddeley Car Club, and Editor of the Australian national journal, *Southern Sphinx*. He researched and published *Chamberlain – Australian Innovator* in 2007, the print run selling out quickly. In 2009 he published *LANCIA – 70 Years of Trailblazing*, which has received warm reviews in Australasia, UK, USA and Europe. You may like to visit www.original-lancia.com for details.

The book is very much a collaborative venture between the author and many of the Armstrong Siddeley fraternity worldwide. Only 1000 copies will be available for sale. Final prices are expected to be AU\$110 incl GST in Australia, £60 in the United Kingdom, 70 Euros in Europe, US\$100 in the USA, and NZ\$140 in New Zealand – all prices plus postage where applicable. Copies will be available through most motoring bookshops in Australia, including Pitstop Motor Bookshop in Perth, Autobookworld in Sydney, Motor Book World in Melbourne, and Plough Book Sales in Geelong.

Your expression of interest is **NOT** a commitment to buy, but assures you of the earliest notice of the availability of this very limited edition title.

*** ASCC members may forward order their copy via this coupon, for delivery at the ASCC Swan Hill Rally in May 2010.**

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